

**Mission Statement:** The College of Pharmacy drives transformative education, research, practice and community engagement, empowering innovators to advance health for all.

**Vision Statement:** To be a global leader in improving human health through innovation and advocacy.

Priorities	Goals	Measured By
<b>Education</b> Equip and empower learners to advance pharmacy practice and the pharmaceutical sciences.	<ol style="list-style-type: none"> <li>1. Implement evidence-based curricular changes in our undergraduate, professional, and graduate programs that consider the current and future educational landscape.</li> <li>2. Enhance and expand certificates, specializations and combined degree programs for diverse learners and working professionals.</li> <li>3. Strengthen our students' professional preparation.</li> <li>4. Provide learner support that enhances well-being, belonging, resiliency and personalized success.</li> <li>5. Build and promote matriculation pathways into all programs.</li> </ol>	<ul style="list-style-type: none"> <li>• Curricular outcomes</li> <li>• Portfolio of educational programs</li> </ul>
<b>Research</b> Prioritize innovation and knowledge discovery to improve human health.	<ol style="list-style-type: none"> <li>1. Recruit and retain innovative faculty across the spectrum from drug discovery to outcomes research.</li> <li>2. Become the university destination for drug development and optimization.</li> <li>3. Accelerate drug discovery and translational pharmacology through integration of data analytics and artificial intelligence.</li> <li>4. Increase the impact of practice-based, community-engaged and teaching-focused research.</li> <li>5. Encourage interdisciplinary research and entrepreneurship that transcends division and college boundaries.</li> </ol>	<ul style="list-style-type: none"> <li>• Number of tenure track faculty</li> <li>• Patents &amp; licenses</li> <li>• Grant funding</li> <li>• Multi-investigator project grants</li> </ul>
<b>Pharmacy Practice</b> Transform patient care in all settings.	<ol style="list-style-type: none"> <li>1. Build partnerships to improve medication access and use in rural and urban settings.</li> <li>2. Lead advancement of value-based health care through optimized medication use.</li> <li>3. Influence community pharmacy practice change.</li> </ol>	<ul style="list-style-type: none"> <li>• Patient health outcomes</li> <li>• Expanded community pharmacy services</li> </ul>
<b>Outreach and Engagement</b> Improve the health of local to global communities through education, practice, service and research.	<ol style="list-style-type: none"> <li>1. Enhance advocacy, practice advancement and community engagement by building synergy among internal programs and external collaborations.</li> <li>2. Formalize training for pharmacy students to meet the needs of urban and rural communities.</li> <li>3. Initiate and foster relationships with key players, including legislative, professional, community-based organizations and public health.</li> </ol>	<ul style="list-style-type: none"> <li>• Legislative Interactions</li> <li>• Specialization in providing care to urban and rural populations</li> </ul>
<b>People and Culture</b> Intentionally support a dynamic culture that is welcoming, supportive and collaborative.	<ol style="list-style-type: none"> <li>1. Foster the sense of well-being, community and belonging for faculty, staff and students.</li> <li>2. Connect and engage alumni.</li> <li>3. Prioritize communications that tell stories of our discoveries, innovations and achievements.</li> </ol>	<ul style="list-style-type: none"> <li>• Engagement in the college community</li> <li>• Alumni engagement</li> <li>• National press coverage</li> </ul>
<b>Resources</b> Ensure long-term sustainability through strategic use and growth of resources.	<ol style="list-style-type: none"> <li>1. Expand and diversify sources of revenue.</li> <li>2. Invest in programs and projects with meaningful and sustainable impact.</li> <li>3. Grow and align philanthropy to support strategic goals of the college.</li> <li>4. Invest in research facilities to support interdisciplinary discovery.</li> </ol>	<ul style="list-style-type: none"> <li>• Student enrollment</li> <li>• Research funding</li> <li>• Scholarships &amp; endowed faculty positions</li> <li>• Laboratory renovations</li> </ul>