

Mission Statement: The College of Pharmacy drives transformative education,

research, practice and community engagement, empowering innovators to advance health for all.

Vision Statement: To be a global leader in improving human health through innovation and advocacy.

| Priorities | Goals | Measured By |
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| Education Equip and empower learners to advance pharmacy practice and the pharmaceutical sciences. | Implement evidence-based curricular changes in our undergraduate, profession- al, and graduate programs that consider the current and future educational landscape. Enhance and expand certificates, specializations and combined degree programs for diverse learners and working professionals. Strengthen our students' professional preparation. Provide learner support that enhances well-being, belonging, resiliency and personalized success. Build and promote matriculation pathways into all programs. | Curricular outcomes Portfolio of educational programs |
| Research Prioritize innovation and knowledge discovery to improve human health. | Recruit and retain innovative faculty across the spectrum from drug discovery to outcomes research. Become the university destination for drug development and optimization. Accelerate drug discovery and translational pharmacology through integration of data analytics and artificial intelligence. Increase the impact of practice-based, community-engaged and teaching-focused research. Encourage interdisciplinary research and entrepreneurship that transcends division and college boundaries. | Number of tenure track faculty Patents & licenses Grant funding Multi-investigator project grants |
| Pharmacy Practice Transform patient care in diverse settings. | Build partnerships to improve medication access and use in rural and urban settings. Lead advancement of value-based health care through optimized medication use. Influence community pharmacy practice change. | Patient health outcomes Expanded community pharmacy services |
| Outreach and Engagement Improve the health of local to global communities through education, practice, service and research. | Enhance advocacy, practice advancement and community engagement by building synergy among internal programs and external collaborations. Formalize training for pharmacy students to meet the needs of urban and rural communities. Initiate and foster relationships with key players, including legislative, profes- sional, community-based organizations and public health. | Legislative Interactions Specialization in providing care to underserved populations |
| People and Culture Intentionally support a dynamic culture that is welcoming, supportive and collaborative. | Foster the sense of well-being, community and belonging for faculty, staff and students. Connect and engage alumni. Prioritize communications that tell stories of our discoveries, innovations and achievements. | Engagement in the college community Alumni engagement National press coverage |
| Resources Ensure long-term sustainability through strategic use and growth of resources. | Expand and diversify sources of revenue. Invest in programs and projects with meaningful and sustainable impact. Grow and align philanthropy to support strategic goals of the college. Invest in research facilities to support interdisciplinary discovery. | Student enrollmen Research funding Scholarships & endowed faculty positions Laboratory renovations |