

2025-2029

# Strategic Plan



## Education

**Equip and empower learners to advance pharmacy practice and the pharmaceutical sciences.**

- Implement evidence-based curricular changes in our undergraduate, professional, and graduate programs that consider the current and future educational landscape.
- Enhance and expand certificates, specializations, and combined degree programs for diverse learners and working professionals.
- Strengthen our students' professional preparation.
- Provide learner support that enhances well-being, belonging, resiliency, and personalized success.
- Build and promote matriculation pathways into all programs.



## Research

**Prioritize innovation and knowledge discovery to improve human health.**

- Recruit and retain innovative faculty across the spectrum from drug discovery to outcomes research.
- Become *the* university destination for drug development and optimization.
- Accelerate drug discovery and translational pharmacology through integration of data analytics and artificial intelligence.
- Increase the impact of practice-based, community-engaged, and teaching-focused research.
- Encourage interdisciplinary research and entrepreneurship that transcends division and college boundaries.



## Pharmacy Practice

**Transform patient care in all settings.**

- Build partnerships to improve medication access and use in rural and urban settings.
- Lead advancement of value-based health care through optimized medication use.
- Influence community pharmacy practice change.



## Outreach & Engagement

**Improve the health of local to global communities through our education, practice, service, and research.**

- Enhance advocacy, practice advancement, and community engagement by building synergy among internal programs and external collaborations.
- Formalize training for pharmacy students to meet the needs of urban and rural communities.
- Initiate and foster relationships with key players, including legislative, professional, community-based organizations, and public health.



## People & Culture

**Intentionally support a dynamic culture that is welcoming, supportive, and collaborative.**

- Foster the sense of well-being, community, and belonging for faculty, staff, and students.
- Connect and engage alumni.
- Prioritize communications that tell stories of our discoveries, innovations, and achievements.



## Resources

**Ensure long-term sustainability through strategic use and growth of resources.**

- Expand and diversify sources of revenue.
- Invest in programs and projects with meaningful and sustainable impact.
- Grow and align philanthropy to support strategic goals of the college.
- Invest in research facilities to support interdisciplinary discovery.



Read more about the Strategic Plan  
[go.osu.edu/2025strategicplan](https://go.osu.edu/2025strategicplan)